



Finding Your Niche

STEP ONE: What is your passion

What to excites you? What are the things you love to do or help with that you would love to do for the rest of your life?

Write down three topics that you get you excited and you always seem to talk about.

1. _____
2. _____
3. _____

STEP TWO: Choose One

Of the three topics which one do you love the most? Which one would you say you are gifted to do? Why?

STEP THREE: Define Your Niche

Use the template below to write a sentence describing your niche (use the answers from above):

My niche is _____ because _____.

REMEMBER:

Finding your niche is an important step in building and growing a successful business. Your niche is your unique gift that you choose to share with the world. Own it. Honor it. Create from it.